

**WALTHAM
MILLS OPEN
STUDIOS**
VISIT ART WHERE IT'S MADE!

May 1, 2019

Dear Supporter,

The Waltham Mills Artists Association (WMAA) is pleased to announce the 43rd annual Waltham Mills Open Studios weekend this November 2nd - 3rd, 2019 from 12PM to 6PM.

Last year, Open Studios had its most successful year yet, with more than 95 participating artists opening their doors to over 2000 visitors. It is because of charitable donations and sponsorship from supporters like you, we are able to keep Open Studios free and open to the public.

We hope we can count on your support for this year's Open Studios!

Studies show that investment in arts and cultural experiences enrich community, drive economic growth and empower a new generation of creative thinkers. Open Studios offers a unique chance to explore a variety of art media and to interact with local, working artists while providing a rich opportunity for art enthusiasts, families and members of the community to spend time together and explore vibrant downtown Waltham.

By investing in arts and cultural events like Open Studios you are contributing to sustaining this unique opportunity for arts and cultural engagement. Becoming a sponsor is also a great way to get the word out about your business or organization to visitors across the Greater Boston area.

Enclosed is a full description of the variety of sponsorship levels we offer that includes print, radio and on-line publicity. Please contact us if you have any questions or would like to discuss additional ways to have presence at our highly anticipated and popular Open Studios event.

Thank you for your support!

Sincerely,

Wendy Wolf

Event Coordinator

Waltham Mills Open Studios

wmaaopenstudios@gmail.com

walthammillsopenstudios.com

Saturday, Nov. 2nd

Sunday, Nov. 3rd

12PM - 6PM

144 & 289 Moody Street
Waltham, MA 02453



WALTHAM MILLS **OPEN** STUDIOS

VISIT ART WHERE IT'S MADE!

Deadline for inclusion in print materials: 8/15/19
Questions? Email: wmaaopenstudios@gmail.com

BECOME A SPONSOR Support art where it's made!

Business name _____

Business website _____

Business address _____

Contact name _____ Contact phone _____

Contact email _____

Select your sponsorship level

Platinum Sponsor \$2,500+

- Large individual thank you banner on exterior wall at 144 Moody Street
- Guided VIP tour of select artist's studios during open studios
- Priority mention in all marketing materials, press releases, website and social channels
- Logo placement on back of 10,000 postcard mailers distributed throughout Greater Boston
- Mention in WGBH and WBUR radio ads
- Full page ad inside guide booklet distributed to over 2000 visitors
- Listing and logo/photo in "Waltham Mills Local Guide" pages inside guide booklet
- Logo featured on select Artist posters throughout the buildings
- Large logo placement on interior welcome banner at 144 Moody Street
- Space to display flyers, etc. at sponsor table throughout weekend event

Gold PLUS Sponsor \$1,500

All benefits of Gold Sponsor *PLUS*:

- Mention in WGBH and WBUR radio ads

Gold Sponsor \$1,000

- Mention in all marketing materials, press releases, website, and social channels
- Logo placement on back of 10,000 postcard mailers distributed throughout Greater Boston
- Guided VIP tour of select artist's studios during open studios
- Large logo inside guide booklet distributed to over 2000 visitors
- Listing and logo/photo in "Waltham Mills Local Guide" pages inside guide booklet
- Logo featured on select Artist posters throughout the buildings
- Large logo placement on interior welcome banner at 144 Moody Street
- Space to display flyers, etc. at sponsor table throughout weekend event

Silver Sponsor \$500

- Medium logo inside guide booklet distributed to over 2000 visitors
- Mention in all marketing materials, press releases, website, and social channels
- Medium logo placement on interior welcome banner at 144 Moody Street
- Listing and logo/photo in "Waltham Mills Local Guide" pages inside guide booklet
- Logo featured on select Artist posters throughout the buildings
- Space to display flyers, etc. at sponsor table throughout weekend event

Bronze Sponsor \$250

- Small logo inside guide booklet distributed to over 2000 visitors
- Listing in "Waltham Mills Local Guide" pages inside guide booklet
- Mention on website and social channels
- Logo featured on select Artist posters throughout the buildings
- Space to display flyers, etc. at sponsor table throughout weekend event

Return this form to:

Waltham Mills Artist Association
c/o Andrea Tishman
144 Moody Street, Building 4, 1st Floor
Waltham, MA 02453

Thank you for your support!

Please make checks payable to: **WMAA**